

TO THE PEOPLE OF KANSAS, GREETINGS:

WHEREAS, Small businesses are the backbone of our economy and the glue that holds communities together. According to the United States Small Business Administration, there were nearly 28 million small businesses in the United States last year, creating 65 percent of net new jobs over the past two decades; and

WHEREAS, For United States consumers, 99 percent agree it is important to support the small businesses they value in their communities, and 90 percent are willing to pledge to support a “Buy Local” small business initiative like Small Business Saturday; and

WHEREAS, The State of Kansas supports its local businesses that create jobs, boost our local economies, and preserve our neighborhoods; and

WHEREAS, Advocacy groups, and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

WHEREAS, Residents of communities across the country are being asked to support small businesses and merchants on Small Business Saturday and throughout the year:

NOW, THEREFORE, I, Sam Brownback, GOVERNOR OF THE STATE OF KANSAS, do hereby proclaim November 30th of 2013, as

Day of Small Business Saturday

in Kansas and urge all citizens to join in this observation.

DONE:At the Capitol in Topeka
under the Great Seal of the
State this 25th day of
November, A.D. 2013